

P.R.S.

C/S

10 Aug 43

1. The time is approaching when we can profitably send into the Philippine area for distribution various little, much needed, household aids similar to the attached which are offered us in unlimited quantity by the O.W.I.
2. Such items going into the homes should prove a material aid to our District Commanders in shaping public opinion and strengthening public support. The question arises as to what should be printed on such packages.
3. Does the C-in-C have any objection to further advantage being taken of his immense personal popularity among the Filipino people through using a short quotation from one of his public utterances which would more quickly command public attention and dissemination than anything else that could be said?

"I SHALL RETURN"  
MacARTHUR

With the crossed American and Philippine flags on the opposite side.

C. W.



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20 AUG. 75

AOS