

World War I Centennial Symposium



November 14-15, 2014

Presented by the MacArthur Memorial in Norfolk, VA USA

In partnership with the Hampton Roads Naval Museum and the
Old Dominion University Department of History



WHY A SYMPOSIUM?

The year 1914 was the end and the beginning of an age. Many in the era felt that they were living in the most civilized, technologically advanced time in history -- and they were proud of their achievements. So, how did this self-proclaimed modern, civilized world crash into a war that engulfed the globe and consumed 10,000,000 lives?

The MacArthur Memorial's 2014 World War I Centennial Symposium will address this question and explore the early stages of the war.

THE EVENT

Over the course of two days, the World War I Centennial Symposium will present eight lectures by an international group of experts and one panel discussion featuring members of the Old Dominion University Department of History. In addition, there will be book signings, a special exhibit on the 42nd Rainbow Division in World War I, and other displays by vendors and World War I commemorative organizations.

All activities will be held in the MacArthur Memorial Visitors Center in downtown Norfolk, VA USA.

SPONSORS

Due to the support of generous partners and sponsors, the World War I Centennial Symposium is FREE.

City of Norfolk

MacArthur Memorial

General Douglas MacArthur Foundation

Hampton Roads Naval Museum

Old Dominion University Department of History

Naval Historical Foundation

GENERAL INFORMATION:

WHEN: Friday, November 14, and Saturday, November 15, 2014. Sign in will start each day at 9:00am and opening remarks will begin at 9:30am. Both days conclude by 5:00pm.

WHERE: MacArthur Memorial, 198 Bank Street, Norfolk, VA 23510

COST: FREE, but registration is required

PARKING: There are two public parking garages nearby. The MacArthur Center South Parking Deck is across from the MacArthur Memorial on City Hall Avenue. The entrance to this garage is at the intersection of Bank Street and City Hall Avenue. See MacArthur Center parking information for current rates: <http://www.shopmacarthur.com/m/parking>. The LAZ Parking Garage is also located across from the MacArthur Memorial on 130 Bank Street (with an entrance on Plume Street). Check for current rate information at the gate.

LUNCH: On your own; many restaurants are within walking distance.

CONTACT: WWISymposium@norfolk.gov or 757.441.2965

SYMPOSIUM SPEAKERS (in alphabetical order)



Catrine Clay

Catrine Clay was a director of documentaries at BBC Television, for *Timewatch*, the major BBC2 strand in the History Unit. During that time she wrote two books, each tied to one of her documentaries. She left the BBC in 2003 to concentrate on her writing. *King Kaiser Tsar* was published by John Murray in 2006. It tells the story of the three royal cousins, George V, Kaiser Wilhelm II, and Tsar Nicholas II, in the lead-up to war in 1914. Her Majesty Queen Elizabeth allowed Ms. Clay special access to the Royal Archives at Windsor Castle to research the diary of George V and the letters between the royal cousins. The book sold in 10 countries, including Germany, France and the USA, and was optioned in 2010 by Gaumont Films in Paris. She is currently writing her third book after leaving the BBC.

Dr. Lee A. Craig

Lee A. Craig is the Alumni Distinguished Professor at North Carolina State University. He is the author of six books and numerous scholarly articles, essays, and reviews on U.S. and European economic history. His expertise is Economic History and Population Studies. One of his latest works: *Josephus Daniels*, brings to light the story of Josephus Daniels, Secretary of the Navy, who helped prepare the U.S. Navy for its eventual involvement in World War I. Dr. Craig is currently the Department Head for North Carolina State University's Economics Department.



Dr. Frederick Dickinson

Frederick R. Dickinson is Professor of Japanese History and Co-Director of the Lauder Institute of Management and International Studies at the University of Pennsylvania. Born in Tokyo and raised in Kanazawa and Kyoto, Japan, he teaches courses on modern Japan and on empire, politics and nationalism in East Asia and the Pacific. He received an MA and PhD in History from Yale University and holds an MA in International Politics from Kyoto University (Kyoto, Japan). He is the author of *War and National Reinvention: Japan in the Great War, 1914 - 1919* (Harvard, 1999), *Taisho tenno* (Taisho Emperor, Minerva, 2009) and *World War I and the Triumph of a New Japan, 1919-1930* (Cambridge, 2013). He is currently working on a global history of modern Japan.

Nimrod Frazer

Nimrod Frazer is the son of a World War I veteran (Rainbow Division, 167th Infantry Regiment, D Company) was awarded a Purple Heart for wounds received at the Battle of Croix Rouge Farm in France. Mr. Frazer himself is a Silver Star veteran of the Korean War, a graduate of the Harvard Business School and a member of the Alabama Business Hall of Fame. He is the author of *Send the Alabamians: World War I Fighters in the Rainbow Division a history of the 167th (Alabama) Infantry Regiment* published by University of Alabama Press. A founder and benefactor of the Croix Rouge Farm Memorial Foundation, Mr. Frazer also serves as treasurer of the board of directors for the foundation.



Dr. Holger Herwig

Dr. Herwig holds a dual position at the University of Calgary as Professor of History and as Canada Research Chair in the Centre for Military and Strategic Studies. A Fellow of the Royal Society of Canada and of the Alexander von Humboldt Foundation in Bonn, Germany, he has held major research grants from the Humboldt Foundation, the National Endowment for the Humanities, NATO, the Rockefeller Foundation, and the Social Sciences and Humanities Research Council of Canada. Dr. Herwig has published more than a dozen books, including the prize winning *The First World War: Germany and Austria-Hungary 1914-1918*; and *The Marne, 1914*.

Joseph Hoyt

Joseph Hoyt is a maritime archaeologist with NOAA's Office of National Marine Sanctuaries. He holds a MA in Maritime History and Nautical Archaeology from East Carolina University. He specializes in archaeological recording of deep water shipwrecks. He has worked on several NOAA projects in the Thunder Bay, Florida Keys and Monitor National Marine Sanctuaries since 2001. In 2004, he was awarded the North American Rolex Scholarship. He has worked on underwater archaeology projects in the Great Lakes, Atlantic and Pacific Oceans, and several inland rivers. He is also an avid underwater photographer and technical diver, and has crewed documentary expeditions on BBC's *Planet Earth* and PBS.





Dr. Sean McMeekin

Sean McMeekin (Ph.D. UC Berkeley) has published in scholarly journals such as *Contemporary European History* and *Communism*, and writes book reviews for *Commentary*. McMeekin's third book: *The Berlin-Baghdad Express: The Ottoman Empire and Germany's Bid for World Power*, has been translated into three languages so far. *The Berlin-Baghdad Express* explores one of the big, previously unresearched subjects of the First World War: the German bid for world power - and the destruction of the British Empire - through the harnessing of the Middle East. His latest works: *The Russian Origins of the First World War* and *July 1914* tell the story of the countdown to the war in Europe and the aims of some of the men who led their nations into the war.

Andrew Robertshaw, BA, MA, PGCE, FSA

Mr. Robertshaw is a military historian, author and broadcaster. He was previously Director of the Royal Logistic Corps Museum and prior to that Head of Education at the National Army Museum in London. Over the past 25 years he has run a large number of archaeological projects on the Western Front and contributed to television series including 'Finding the Fallen', 'The Trench Detectives' and 'Time Team'. His team has identified five of the 'missing' by name in addition to recovering the remains of men who could only be identified by their regiments. He is also a consultant for the Belgian Association for World War Archaeology and he lectures in the Norwegian army's War Surgery course in Oslo. He is currently working for the BBC on events related to the centenary of the Great War, and his book *Digging the Trenches* will be published in paperback in 2014.



SCHEDULE OF PRESENTATIONS*

DAY ONE – FRIDAY 11/14/14

9:00-9:30 Sign In and Late Registrations

9:30-10:00 Welcome and Introductions

MORNING SESSION:

10:00-12:00 Catrine Clay & Dr. Holger Herwig

12:00-1:30 BREAK FOR LUNCH

AFTERNOON SESSION:

1:30-3:30 Dr. Frederick Dickinson & Dr. Sean McMeekin

3:30-5:00 Book Signings and Closing

DAY TWO – SATURDAY (11/15/14)

9:00-9:30 Sign In and Late Registrations

9:30-10:00 Welcome and Introductions

MORNING SESSION:

10:00-12:00 Andrew Robertshaw & Joseph Hoyt

12:00-1:00 BREAK FOR LUNCH

AFTERNOON SESSION:

1:00-3:00 Dr. Lee Craig & Nimrod Frazer

3:15-4:15 ODU Panel Discussion “Legacies of the Great War”

4:15-5:00 Book Signings and Closing

***The presentation schedule is subject to change. Please check back for any updates.**

REGISTRATION

Thanks to the generous support of the World War I Symposium partners and sponsors, there is no charge to attend the Symposium. Due to limited seating however, you must register to attend the Symposium. Registration is online: <http://goo.gl/lqjo2x>

NOTE: If you intend to register for both days, please make sure you select both "DAY ONE" and "DAY TWO" when you register.

LODGING

A block of rooms has been reserved for Symposium attendees at The Courtyard Marriott in downtown Norfolk. The Courtyard is a 1-2 min walk from the MacArthur Memorial. Attendees will receive a special discounted rate for rooms between 11/13-11/15. Reservations can be made two basic ways:

1. By phone either toll free at [1-800-894.7956](tel:1-800-894-7956) or [757-963-6000](tel:757-963-6000). Callers must mention the WWI Symposium.
2. Online using the one-click link: [Book your group rate: WWI Symposium >>](#)
3. Online at www.courtyardnorfolk.com. Select your dates, expand the special codes/awards, and enter the code for King beds: WWIWWIA.

Reservations must be made before 11:59pm on October 23rd, 2014 in order to qualify for the group discount, otherwise standard rates of \$124.00/night apply.

STAY CONNECTED

“Like” the General Douglas MacArthur Memorial and the Hampton Roads Naval Museum on Facebook. In the months leading up to the Symposium, both Facebook pages will share World War I Trivia contests. Trivia contest participants who answer questions correctly will be entered into monthly drawings for books by the presenters. Not on Facebook? Contest information will also be shared through the MacArthur Memorial’s E-Newsletter. You can sign up for this by visiting the MacArthur Memorial’s website.

www.macarthurmemorial.org.

UNABLE TO ATTEND?

Each presentation will be followed by a Q&A session. If you have a question for one of the presenters, please send it to WWISymposium@norfolk.gov. Time permitting, one of our staff members will ask the question during the Q&A session. Each session will be recorded and turned into a podcast following the symposium. We cannot guarantee your question will be included in the recording, but we will make every effort to have your question answered. All sessions will be available on the MacArthur Memorial’s World War I History Podcast Series on iTunes in December 2014.